



Strategic Sponsorship Opportunity

The Community House is a privately-funded, non-profit 501(c)(3) organization, whose mission is to provide cultural, educational, and recreational programs and events for the greater North Shore community. We are currently seeking a limited number of strategic business partners to enhance the quality of our programming and raise critical funds to support the preservation of our historic building.

Our lead sponsor will receive top billing in all Community House efforts outlined below. This high-profile marketing opportunity begins in January 2015 and will provide significant exposure over the span of one calendar year for our generous sponsors.

Strategic Sponsorship Levels:

Lead Sponsor—\$15,000

Co-Sponsors (3)—\$5,000

What promotional benefits will I receive?

1. Top billing and complimentary tickets for all Community House events including:
 - The Block Party (600+ guests)
 - Harvest Dinner (120+ guests)
 - Golf Tournament (60+ guests)
 - Two-Town Fourth (500+ guests)
2. Large "thank you" banner outside of The Community House in downtown Hamilton
3. Year-round main lobby signage inside the building (1,000 visitors per week)
4. "Thank you" advertisement in local media outlets
5. Back page advertisement on organization's newsletter
(3 times per year, distributed to every household in HW)
6. Prominent display on all event literature including our musical concert series and Theater productions
7. All marketing and promotional materials including our website and monthly e-newsletters

How will my investment be put to use?

1. Building community spirit! Large community-wide events organized by The Community House
2. Supporting the on-going and annual programming at The Community House
3. The Community House is a landmark listed on the National Register of Historic Places.
A portion of all funding supports the preservation of our historic property.